Getting Started guide on Instagram



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Overview

Instagram is primarily a mobile application. Instagram website interface for Desks and Laptops, contains extremely limited functionality. Although you can view your feed and update your profile, you cannot post any content.

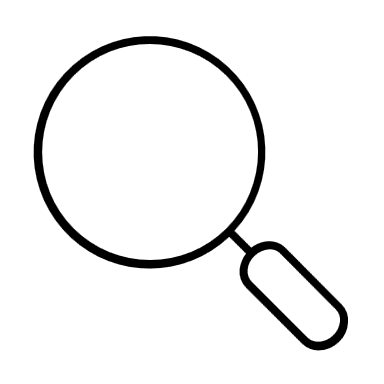
# Purpose

The purpose of this guide is to provide a comprehensive understanding of how to effectively use the platform.

# Benefits

* The integration of technology in language learning often brings several advantages for students.
* Instagram provides insights into the location which helps you in targeting your audience demographically.
* You can use hashtags to reach more audiences.
* You can run paid ads to get direct sales.

# Key Features



|  |  |
| --- | --- |
| Like | To like a post, double tap the photo or touch the heart icon underneath the photo. |
| **Comment** | To leave a comment, tap the speech bubble underneath the photo, and type your comment. |
| **Stories** | To post a story, slide right, and click the plus button. |
| **Highlights** | Create permanent stories to stay at the top of your Instagram page, called Highlights. |
| **Direct messaging** Send outline | When sending photos or videos over direct message, you can choose to have them ‘disappear” after a selected time: View Once, Allow Replay, or Keep in Chat. |
| **Save Post** | If you want to save the image to come back and look at later, click the bookmark icon, Save images on your feed. |
| **Explore** | Explore pages to find content and account users. |

## Prerequisites

* Smartphone running Android Version 2.2 and above.
* Operating System:1.4 GHz or higher Intel Core 2 Duo processor and 2 GB of RAM.
* Good Internet Connection.
* 2GB Ram Compatible.
* Age should be 13 years old before creating an account.

# Setting up

This page involves creating a profile, choosing a username, uploading profile picture, to connect wider audience.

1. Signing up
2. Configure your profile - pic and bio.
3. Link to FB

# Signing up

This page where you enter the information, create an account, and gain access to the platform features, allowing you to connect and share content.

To sign up,

1. Download and launch the Instagram App.
2. Tap **Create New Account** and enter your email address or mobile number; and then tap **Next.**
3. Enter the confirmation code sent to your mobile number or email address, and then tap **Next.**
4. Create a password page appears on screen, then tap **Next.**
5. Enter your birthday, then tap **Next.**

**Note**: Make sure to enter your birth details correctly, even if this account is for business purposes.

1. Add your name, then tap **Next.**
2. Create your own username, then tap **Next.**
3. Read Instagram’s terms and policies, then tap I **agree**.
4. Tap on **Create your account.**
5. Add a profile picture, then tap **Next.**

Note: If you like to add a profile picture late, tap **Skip.**

1. If you want to share your profile picture as your post, tap , then tap **Done.**switch off

# Configuring your profile

An Instagram profile consists of a display name, a profile picture, a 150-character description, story highlights, an email option, and a link. Insta provides multiple options to configure your profile. This section highlights the following key functions:

* Uploading profile pic
* Adding Bio
* Setting Privacy

## Uploading profile pic

The profile picture is one of the first details other users notice when they visit your Instagram profile.

Steps:

1. Click your profile picture on the left to go to your profile.
2. Click **Edit profile.**
3. Click **Change profile photo.**
4. Click **Upload photo**, then select your picture to import.
5. The image shows up as your profile picture.

## Adding Bio

Profile picture and bio is an essential highlight of your profile to introduce yourself or your brand to the visitor. An Instagram bio denotes a 150-character description. This section is where you can share specific details about yourself to your followers.

Steps:

1. Click your profile picture on the left to go to your profile.
2. Click **Edit profile** at the top of the screen, then click the text box next to Bio.
3. Write your bio.
4. Click **Submit** to save your changes.

## Setting Privacy

Privacy policy summarizes what types of data are collected and how they are stored, processed, and used in prospect. You can be sure your personal dataset is wholly managed and adheres to the mentioned rules.

To make changes account in setting privacy

1. Tap on Icon on your profile picture in the bottom right to go to your profile.profile
2. Tap in the top right, then tap **Settings and Privacy.**more optionssettings
3. Below **who can see your content**, tap **Account privacy.**
4. Tap next to the private account to make your account private.
5. Tap **Switch to public** to confirm.

# Link to FB

Once the app is opened,

1. Tap your profile picture in the bottom right to go to your profile.profile
2. Tap in the top right, then tap **Setting and Privacy.**more optionssettings
3. At the bottom, tap **Accounts Centre.**
4. Tap **Add Facebook account** and follow the on-screen instructions.

After adding a Facebook account to the screen, you have the option to share a post to Facebook from the same screen where you add a caption.

# FAQs

1. How to give Instagram live?

Ans. To start a live video, tap the camera in the top left of the screen, or swipe right from anywhere in your feed. Then, tap live at the bottom of the screen, and again to Start Live Video.

1. How to post bulk posting images on the story page?

Ans. To add multiple pictures to your story at once, simply click the multi-image icon in the top right of the page when posting a story and choose what content to add.

1. How to see who has viewed your content?

Ans. Open your story and swipe up on the screen to see which usernames have viewed your content.